

# Zimmer Launches Smartphone Comeback App Globally

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## Zimmer to Donate One Dollar for Every Mile Logged Using the Zimmer Comeback App

WARSAW, Ind., Nov. 8, 2012 /PRNewswire/ -- Zimmer Holdings, Inc. (NYSE and SIX: ZMH), a global leader in musculoskeletal health, today announced a new app for smartphones that is now available globally. The application, Zimmer Comeback, uses the GPS in a user's smartphone to record time and distance while walking or running. Zimmer will donate one dollar to the Arthritis Foundation for every mile users walk or run. Users can take photos, share their miles on Facebook and follow the leaderboard on the Zimmer Facebook page [comeback.zimmer.com](http://comeback.zimmer.com). Zimmer Comeback is free and available now in the Apple iTunes store and Google Play.

"Arthritis pain can make exercise very difficult, but regular physical activity is essential to keep joints loose and reduce pain. The Zimmer Comeback App is a fun and interactive daily companion to help motivate people to keep moving and to get the sense of accomplishment that comes from tracking their progress," said Charlie Young, Vice President of Corporate Marketing at Zimmer.

Public health agencies support physical activity as a self-management strategy for adults with arthritis. In 2010, the Centers for Disease Control and Prevention and the Arthritis Foundation released *A National Public Health Agenda* listing physical activity as a priority intervention to improve arthritis symptoms and prevent arthritis-related limitations in activity. In addition to public health agencies promoting physical activity to manage arthritis, the American College of Rheumatology also recommends physical activity for almost all forms of arthritis.

The Zimmer Comeback App is free and available for immediate download via <http://comebackapp.zimmer.com/>.

### About Zimmer

Founded in 1927 and headquartered in Warsaw, Indiana, Zimmer designs, develops, manufactures and markets orthopaedic reconstructive, spinal and trauma devices, dental implants, and related surgical products. Zimmer has operations in more than 25 countries around the world and sells products in more than 100 countries. Zimmer's 2011 sales were approximately \$4.5 billion. The Company is supported by the efforts of more than 8,500 employees worldwide. For more information about Zimmer, visit [www.zimmer.com](http://www.zimmer.com).

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